

## **MaPSA PDO**

### **Strategic Plan 2017**

#### ***Executive Summary***

The Manila Ecclesiastical Province School Systems Association Philanthropic Development Office (MaPSA-PDO) has been set to assist parochial and catholic schools and possibly the community to whom they belong. With different advocacies, namely: *Vocation and Religious formation, Education and Scholarships, Research and Development, Human Resource Development, Infrastructure Development, Feeding the Hungry, Disaster Management, Indigenous People's Rights, Youth and Sports, Culture and Arts, Social Justice, Environment, and Urban Poor*, MaPSA PDO envisions to meet the need for funds in support of schools chosen advocacy/ies by seeking the help of public and private institutions, and organizations as well as of private individuals. This office shall also avail of technology transfer so that sharing and disbursement can be facilitated for the meaningful management of grants received.

The school and its community, in collaboration with public and private institutions and organization as well as private persons should be inseparable if they are to impact on the lives of students and members of the community they are committed to serve. The school should be able to avail of linkages and be involved in networking activities with international, national and local organizations for needed mutual benefits and assistance.

## ***Our Vision***

MAPSA PDO envisions sustained partnerships among people and organizations as channels of blessings to benefit the community and society at large.

## ***Our Mission***

MAPSA PDO believes that every person has the right to live a dignified life.

With the challenges faced by society today in situations like material and spiritual poverty, less access to education and facilities and dysfunctions in families and communities -we commit to help uplift the dignity of life thru education , values formation , human and professional development, infrastructure and community development and spiritual formation .

We commit to this mission to strengthen the Church and promote social transformation.

## ***Campaign Slogan***

Transform Lives, Be the Good News!

## ***Our Values***

*Honoring God's Word*

*Glorifying God*

*Desiring Wisdom*

## ***Objectives and Priorities This Year***

### *Vocation and Religious Formation*

- To help young men with calling to the priesthood and assist them to get started on their vocation. Their desire to deepen their prayer and spiritual life, and a desire to live with others who share their faith and values shall support by this office.

### *Education & Scholarships*

- To support parochial schools' deserving individuals by providing them funds and financial guidance because we believe that they deserve access to the tools necessary to pursue higher education.

### *Research & Development*

- To help develop an innovative educational program that shall provide an excellent and productive learning environment.

### *Human Resource Development*

- To strengthen and enhance the knowledge, skills and abilities of employees already have by providing them an career training, for improved performance management and career development.

### *Infrastructure Development*

- To respond to the needs of parochial schools for improving or building new facilities that shall enhance the learning environment.

### *Feeding the Hungry*

- To provide nutritious food for under fed children and improved their nutritional status. We believe that a future without hungry children is possible.

### *Disaster Management*

- To set a training program in community that provides their role in preparing for emergencies through community outreach programs to protect lives, property and environment from all natural calamities as well as man-made hazards.

### *Indigenous People's Right*

- To help recognize and promote all the rights of Indigenous Cultural Communities

### *Youth and Sports*

- To develop youth spiritually, morally, mentally and physically by providing support in the acquisition of sports equipment funds and sponsorship.

### *Culture and Arts*

- To promote visual and performing arts and continuing education services offered by local cultural and educational institutions.

### *Social Justice*

- To help promote the equal distribution of resources and opportunities, in which outside factors that categorize are irrelevant?

### *Environment*

- To help the parochial schools promote the preservation of the environment. We are committed to a sustainable future and to improving the social, economic and environmental quality.

### *Urban Poor*

- To raise awareness among urban poor groups of the need to be empowered through livelihood programs for uplifting their lives.

MaPSA PDO also aims;

- that donations received are handled responsibly and meaningfully managed.
- to build strong relationship with donors.
- to conform to the donor's expressed purpose of giving.
- to keep updated information on new and ongoing activities in parochial and catholic school.
- to acquire long-term financial strength and organizational sustainability.

### ***MaPSA PDO Donor***

Donors are lifeblood to any non-profit organization. Thus, MaPSA PDO has been set to ensure strong cordial relationship with and among its donors, they be individual donor or corporate donors or foundations.

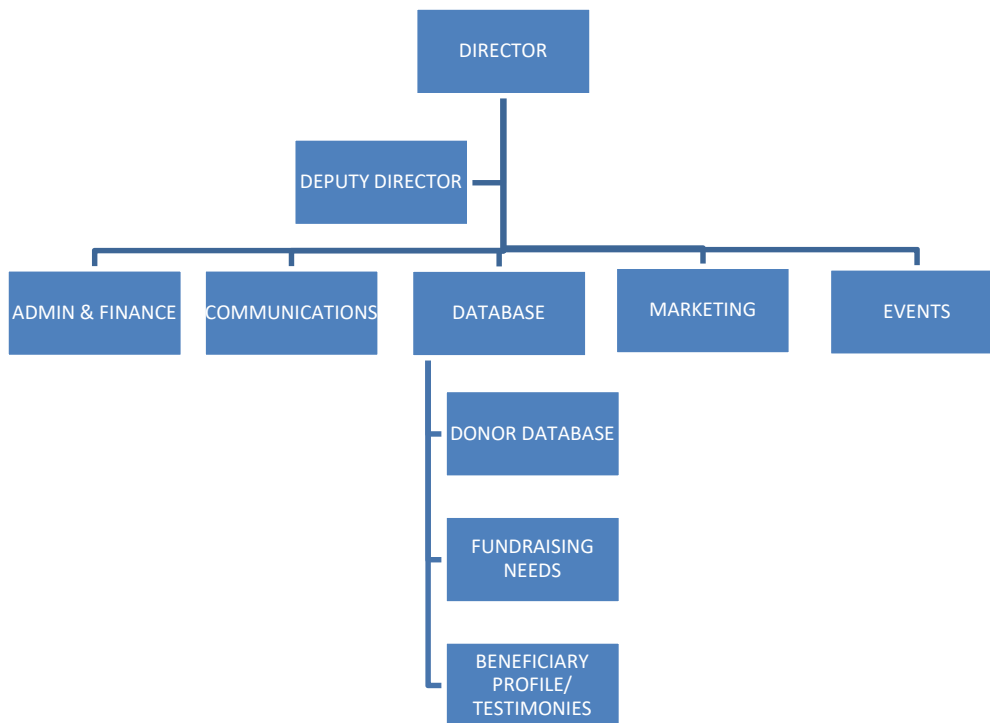
- It shall soonest gratefully acknowledge donations received.

- Send donors cards on special occasions to underscore their kindness.
- Make known to donors through letters, videos or Social Medias of activities or projects undertaken made possible by their donations.
- Be transparent in disbursing funds by providing them income and expense statement.

### ***MaPSA PDO Strategies***

- For any amount or in-kind goods/materials, the donor may choose their preferred advocacies as most donors choose to support advocacies close to their hearts.
- MaPSA PDO shall function as a conduit between benefactors and parochial schools for the support of advocacies opted.
- It shall also serve as channel of information on issues that shall be faced by both benefactors and beneficiaries.
- Initially 70% of donations shall be for the advocacies while 30% shall be allocated for the operating expense of the MaPSA PDO office. This 30% may become less should 30% of the overall amount of donations receive turn out to be more than maintaining the office would require.

## MaPSA PDO Organizational Structure



### **Policies that have to be crafted in the PDO :**

- a. Gift Acceptance Policies
- b. Naming Right Policies
- c. Endowment Policies
- d. Communication Protocol
- e. Administrative Cost Policies
- f. PCNC Accreditation for Tax Break for Corp and professional Donors

### **Resource Inventory and Analysis to Execute the Plan will be done in the areas of:**

- I. Institutional Readiness as an Organization ready to embrace the PDO system
- II. Market Identification of existing and Potential Donors
- III. Fund Raising Vehicles for the Past 3 to 5 years
- IV. Management Culture
- V. PDO Development Committee structure on who will execute the plan